

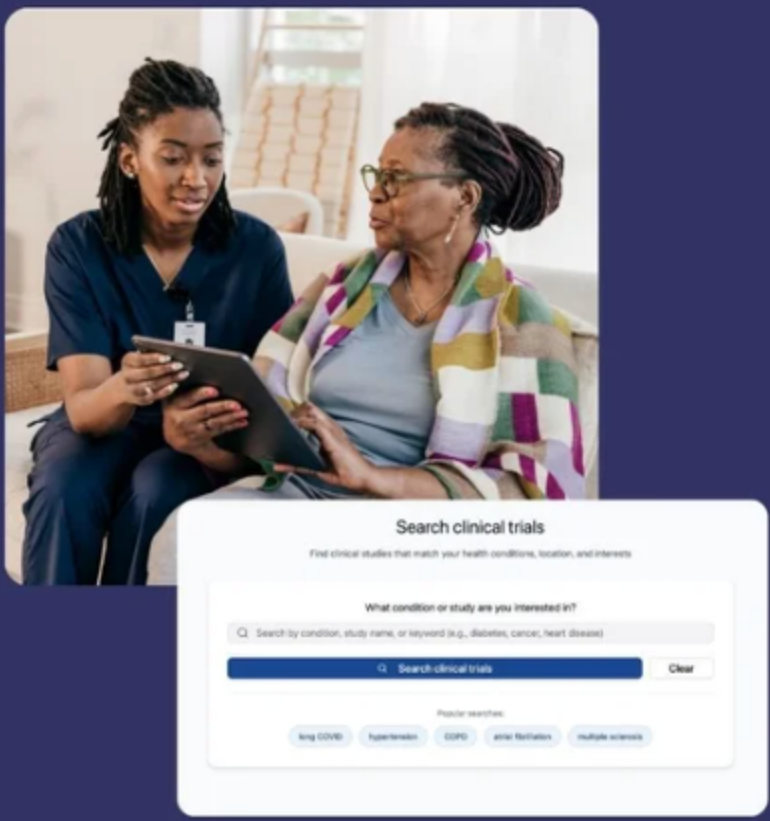


Empowering patients.
Transforming research.

Sciteline Insights brings you a monthly snapshot of new tools, proven impact and practical lessons to help clinical teams work smarter and accelerate progress.

Strengthening Recruitment Within and Across Sites

APRIL INSIGHTS



At a recent ECHO Session for clinical trialists across Canada, hosted by CAN TAP TALENT, Sciteline led a problem discussion focused on one of the industry's biggest challenges: improving visibility and access to clinical trials.

Participation is often limited not just by eligibility or capacity, but by fragmented discovery, low visibility, and inconsistent access across sites. Across the discussion and live polling, this was consistently reinforced:

- ➡ Recruitment continues to rely heavily on clinician-mediated pathways, while effective channels like community outreach and digital engagement remain underutilized or disconnected from study workflows.
- ➡ Participant experience—including burden, transparency, and access to study results—further shapes willingness to engage.

These challenges are increasingly being addressed through more coordinated approaches that connect participant discovery with site-level recruitment workflows.

In practice, this includes public-facing study portals connected directly to site-level recruitment processes—creating a more consistent path for participants and a more efficient workflow for research teams.

💡 Sciteline supports this model by enabling centralized discovery, coordinated outreach, and streamlined enrollment within existing site processes—**with ongoing conversations highlighting the need for more connected recruitment infrastructure, and data demonstrating its impact on site-level workflows.**

What We're Seeing



In parallel, more coordinated approaches—connecting participant discovery with site-level recruitment workflows—show impact across key areas:

- Increased study visibility, driving stronger participant engagement, with some implementations seeing ~2-5x increases
- Stronger conversion from interest to screening (with up to ~7–10x improvements)
- Faster enrollment timelines
- Lower coordinator burden
- Greater capacity to support concurrent studies

Why It Matters

When recruitment is designed as coordinated infrastructure—not isolated tactics—organizations can strengthen site-level workflows, expand access, and improve participant trust, enabling more consistent and scalable research participation.

See how coordinated recruitment infrastructure can support your organization or region.

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Ontario Research Sites -
Learn about Ontario's emerging clinical trial recruitment infrastructure, including key milestones and opportunities to participate.

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