Exploring Participation in OntarioStudies Connect

Talking points and an email template to share with your team

OntarioStudies Connect is a provincial initiative being developed to provide shared research infrastructure that helps people find studies and supports participant engagement and recruitment. Use this resource to consider how participation could support your organization and introduce the opportunity to colleagues.

WHY MIGHT OUR ORGANIZATION PARTICIPATE?

Review the opportunities below and consider which best align with your organization's needs and priorities.

- Raising the visibility of our organization, research areas, and studies.
- Helping potential participants and referring providers find our studies.
- Extending awareness beyond our existing channels, including for studies that receive less attention.
- Supporting a more consistent process for receiving and following up on expressions of interest.
- Providing better insight into study interest and recruitment activity.
- Creating opportunities to connect with other research organizations and ecosystem partners, including patient advocacy groups.
- Building recruitment and engagement processes as our research program grows.

WHY PARTICIPATE EARLY?

Founding Partners can help shape early workflows and priorities, receive structured onboarding and implementation support, and begin with a focused portfolio of up to 25 studies aligned with your priorities and capacity.

A 30-SECOND INTRODUCTION

For a hallway conversation or your next team meeting. Adapt the benefits using the list above to reflect your team's priorities.

"There's a new provincial initiative called OntarioStudies Connect that we shoud be aware of. It's shared research infrastructure to help people find studies and support participant engagement and recruitment. I think we should explore participating—it could raise the visibility of our organization and studies and give us better insight into study interest and recruitment activity. I'll share more details so we can look into it further."

EMAIL TEMPLATE

Copy, paste, and personalize. Choose the benefits from the list above that best align with your organization's needs and priorities, and adapt the examples below as needed.

Subject: Exploring OntarioStudies Connect for [Organization]

Hi [Name],

I wanted to share about OntarioStudies Connect as a potential opportunity to support our research and recruitment priorities.

OntarioStudies Connect is a provincial initiative that provides shared research infrastructure to help people find, understand, and connect with research opportunities across Ontario, while supporting local research workflows for participating organizations. Learn more: https://www.ontariostudiesconnect.ca/

For our team, potential benefits include *[Pick 2 that best fit your organization. See above for a full list]*:

- Raising the visibility of our organization, research areas, and studies.
- Helping potential participants and referring providers find our studies.
- Supporting a more consistent process for receiving and following up on expressions of interest.
- Providing better insight into study interest and recruitment activity.

This could be particularly useful for *[insert a specific priority or challenge, such as increasing awareness of X study]*.

Founding Partner participation could begin with a focused portfolio of up to 25 studies, with structured onboarding and implementation support and opportunities to help shape the initiative. Our organization would continue to follow standard processes and retain responsibility for eligibility decisions, study consent, enrolment, governance, and study delivery.

A conversation with Sciteline would help us understand what participation could look like for our team, including the support available and what would be involved.

Would you be open to an introductory meeting with Sciteline to learn more?

Best,
[Name]

Want to learn more first?

You don't need to have everything worked out to start a conversation.

Schedule a Call

Connect with Sciteline to discuss your priorities, ask questions, and explore what participation could look like before involving colleagues. We can help identify a suitable starting scope and provide information for internal discussions when you're ready.

Sign up for OntarioStudies Connect updates to stay informed about the initiative's progress, upcoming events, and opportunities to get involved.

Stay Connected

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